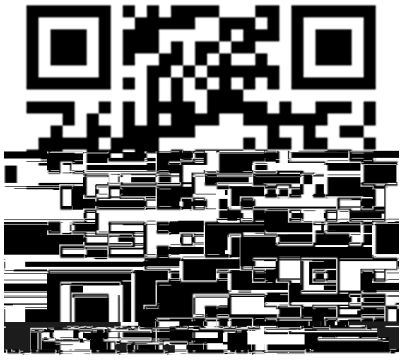西安交通大学学生综合素质测评说明